



# AkzoNobel

## North American Performance Group Conference

Acoat Selected North American Performance Groups offer unparalleled peer-to-peer networking opportunities. The focus of performance groups is to enhance the performance of the individuals and businesses represented through a mutually beneficial exchange of information, success stories and advice. North American Performance Groups provide opportunities for performance benchmarking, sharing best practices and customized training.

Isle of Palms, SC  
September 16-18, 2026

**Acoat Selected**

AkzoNobel



Don't miss this opportunity. [Register today!](#)

# Host City



## South Carolina

*Made for Vacation™*

Isle of Palms, on the slender barrier island of the same name, is known for its beaches backed by condos and eateries. Sea turtles nest in the area. The oceanfront Isle of Palms County Park includes a beach, picnic areas and a playground. Neighboring Sullivan's Island is home to Fort Moultrie, site of important battles during the American Revolution and the Civil War.

Nearby Charleston, the more well-known port city founded in 1670, is defined by its cobblestone streets, horse-drawn carriages and pastel antebellum houses, particularly in the elegant French Quarter and Battery districts. The Battery promenade and Waterfront Park both overlook Charleston Harbor, while Fort Sumter, a federal stronghold where the first shots of the Civil War rang out, lies across the water.

Looking to enjoy some time on the water? There are plenty of activities such as paddleboarding, kayaking, and boating on the many waterways that surround the city. Fishing charters are also available for those who want to try their luck at catching some of the local seafood.

Historic walking tours are a great way to explore the city's architecture, landmarks, and stories from the past. When you get done exploring, get ready to experience Charleston's incredible nightlife! We have a vibrant bar and restaurant scene along with a boat load of live music and entertainment.





## Program

### Wednesday, September 16

- 8:00 am - 8:30 am Welcome and Industry Update/Overview
- 8:30 am - 10:00 am TBD
- 10:30 am - 11:00 am TBD
- 11:00 am - 12:00 pm Dr. Christopher Thornberg
- 12:00 pm - 1:00 pm Lunch
- 1:00 pm - 5:00 pm Performance Group breakouts
- 6:00 pm - 7:30 pm Welcome Reception

### Thursday, September 17

- 7:00 am - 8:30 am Breakfast
- 8:00 am - 12:00 pm Performance Group breakouts
- 12:00 pm - 1:00 pm Lunch
- 1:00 pm - 5:00 pm Performance Group breakouts

### Friday, September 18

- 7:00 am - 8:00 am Breakfast
- 8:00 am - 12:00 pm Performance Group breakouts

*Please make air travel arrangements for departure after 3:00pm, accounting for a 30 minute ride to the airport.*

2026 Acoat Selected Spring Conference

# Performance Group Meetings



## Spend three days working on your business instead of working in your business.

Imagine being with over one hundred shop owners for the sole purpose of exchanging business growth ideas. That is exactly what happens at Acoat Selected Performance Group meetings.

Acoat Selected Performance Group members meet to share successes, find solutions to problems, and make new relationships with like minded shop owners from across North America. The wealth of knowledge and experience present at these meetings is nothing short of awe inspiring.

The meetings consist of two primary functional arrangements - group activities and individual sub-group sessions. Group activities include keynote speakers, idea contests, panel discussions, early bird classes, awards ceremonies, and a host of other venue specific functions. Members mingle and converse with the group at large during these membership-wide activities. Many of the people in attendance remark about how much they value the conversations that take place at the group functions. With so many people in attendance you are sure to find someone who has solved the problems you face or has had a great business improvement idea you can implement. The second functional arrangement, sub-group sessions, is where the hard work gets done. Similar in method to a conventional 20 group, members of like sized shops analyze financial data, formulate improvement strategies, assist each other in problem solving, and share experiences. The close friendships, both personal and professional, created at the meetings are immensely valuable to the members. They know that anytime during the year they can contact a known, trusted shop owner for advice. That is a good feeling.

*“The performance group meetings have been outstanding. I find that just getting away from the business twice a year to attend the meetings improves my perspective significantly. The opportunity to benchmark, to collaborate with my peers in the industry, and to set new goals has really sharpened my skills as a businessman. It’s made a difference on the bottom line!”*

Van Takemoto  
Island Fender

2026 Acoast Selected Spring Conference

# Host Property



## Wild Dunes Resort - Sweetgrass Inn and Boardwalk Inn, A Destination by Hyatt Hotel

Wild Dunes Resort invites you to experience the South Carolina coast your way on Isle of Palms, just outside Charleston. Whether relaxation or coastal adventure calls, you'll find it here—on pristine beaches, through inspired dining and restorative spa moments, with championship golf and award-winning recreation, and in accommodations designed for every traveler.

Blending Lowcountry warmth with oceanfront beauty, Wild Dunes is a barrier-island retreat where meaningful moments unfold naturally—warm ocean breezes, soft sand underfoot, shared discoveries on bikes paths, and evenings lingering over coastal flavors. From relaxing by the pool to rounds on the fairways and walks along the shore, each day invites connection, restoration, and memories that linger long after you leave.



5757 Palm Blvd  
Isle of Palms, SC 29451



## Charleston International Airport (CHS)

Why land hours away when you can touch down just minutes from it all? Charleston International Airport (CHS) puts you right in the center of the Lowcountry—only a short drive from historic downtown, stunning beaches, and world-class cuisine. With quick deplaning, convenient ground transportation, and our signature charm, your Charleston getaway starts the moment you arrive.

### CHS to Wild Dunes Resort

UberX	\$46
Comfort	\$63
UberXL	\$73
Uber XXL	\$90

Rideshare fees are estimates provided by the service providers and will vary based on time of day and demand.

**We strongly recommend scheduling your return Uber from Wild Dunes to the airport in advance.**





# Don't delay!

Register today

Register here:

<https://acoat.me/Sept2026NAPG>

First time attendees are required to submit 12 months of financial and operational data (Dec 2025 - June 2026). Please consult with your local AkzoNobel Services Consultant prior to registration.



## September 2026 North American Performance Group Conference

For more information, please contact your local AkzoNobel Services Consultant or:

Rick Fifer

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